



**Howler  onkey<sup>®</sup>**  
"ESSENTIAL PEACE OF MIND"

## Introduction

Howler Monkey is a phone application that was created to tackle the unfortunate safety issues we face every day in our society. It's main benefit, the Emergency Network Facility, is unlike any other service out there due to its reliance on YOUR personal relationships (Guardians).

It was built on the basis of human nature; encompassing compassion, love and concern for each other's well-being. The service gives you Essential Peace of Mind for you and your loved ones. The other two benefits offer services that we often take for granted, but in our society are never a bad idea to have. They are offered to you for no extra charge and provide a heightened sense of Essential Peace of Mind.

All three services are beneficial to all ages, from all walks of life, and can play a significant role in your life even if they are not used.

**We see a world where the population not only feels safer, but is safer,  
because of the relationships they have.**

**We make you the priority, the only priority, and that's the  
Howler Monkey difference.**

**Howler Monkey is not merely a service... It is a lifestyle.**

**DOWNLOAD THE  
HOWLER MONKEY APP  
NOW FOR ONLY  
R44.80 A MONTH...**



[www.howlermonkey.co.za](http://www.howlermonkey.co.za)  
Follow and like us on:



# Emergency Network Facility

## How it works:

The Emergency Network Facility allows the member's mobile phone to become a 24 hour a day mobile "panic" button.

The push of the panic button immediately activates the mobile phone's tracking facility and sends a text message alert to each of the member's (up to eight) Guardians, notifying them that the member is in trouble. The text message will contain a link to a landing page, of which will have the following details on it:

- A map showing the GPS coordinates of the mobile phone - of which will update every several seconds whilst active. This facility will track the mobile phone's location from where the panic button was activated, until such time as the facility is de-activated on the mobile phone or the member goes out of the app.
- A ten second front facing video clip taken from the member's phone upon activation of the alert.
- A 60 second audio clip taken from the member's phone upon activation of the alert.

The application goes dark upon activation of the panic button and will remain in a "black out" mode whilst active. The alert will deactivate when the member inputs their password, or alternatively if the phone is switched off or goes dead.

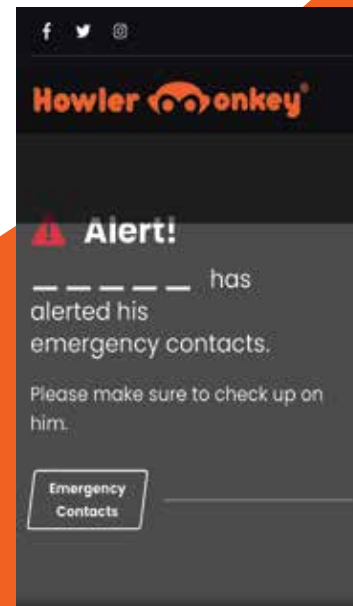
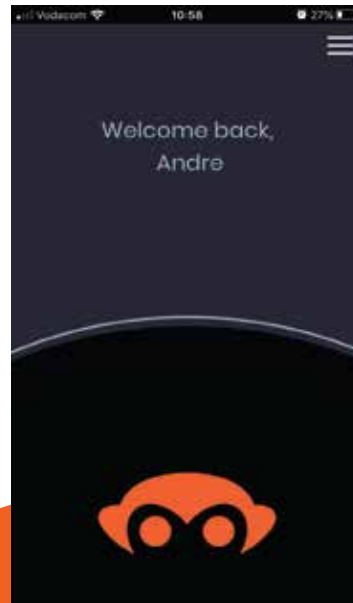
Service available worldwide - subject to T&Cs



# The Benefits

Your Emergency Network Facility is beneficial because your Guardians can immediately respond once they have received the text alert. There is no time delay in calling one person, who for any number of reasons may not be able to answer. There is also no time delay in trying to explain your situation or whereabouts. In addition, being unable to talk or not make noise for any reason does not prevent you from using your Emergency Network Facility. Additionally, the audio and video features allow you to capture your surroundings without having to make a noise, unless of course you do have the opportunity to say one or two words to explain your situation. These features therefore work for both types of situations.

Your Guardians are people with close relationships with you. Howler Monkey gives them the opportunity to share their information amongst each other, as well as the real time information and onward tracking of your phone. This is the critical difference with Howler Monkey - sharing real time, you-specific information with people who will make you the ONLY priority. Lastly, and most importantly - Your Howler Monkey is as close to you as you keep your mobile phone!



## 24 Hour Medical Advice

*(Optional Benefit - South Africa Only)*

**All members that have opted for this benefit will have access to:**

- ER24 Emergency Contact Center
- 24 Hours Medical Hotline
- Emergency Response and Stabilisation

**All benefits are subject to T&Cs, which can be found on [www.howlermonkey.co.za](http://www.howlermonkey.co.za)**

### **The Benefits:**

You can immediately respond to the appropriate medical advice. If time is of the essence, a telephone call may be more effective than going to a doctor, as there is no travelling required. Also, cash or medical aid benefits are not required to access the medical advice options, it's paid for by Howler Monkey (Airtime dependent).

\*Only available in South Africa



## HIV/STD Preventative Drugs

*(Optional Benefit - South Africa Only)*

The C5 HIV Prevention Plan provides immediate assistance and preventative treatment to any individual exposed to HIV through rape, assault, needle stick injuries, motor vehicle accidents and other accidental exposures.

**All benefits are subject to T&Cs, which can be found on [www.howlermonkey.co.za](http://www.howlermonkey.co.za).**

### **Benefits of the programme**

- 24 hour-a-day, 365 days-a-year access to the Contact centre, providing telephonic counselling and advice on HIV/AIDS.
- Emergency transport to an appropriate medical facility following exposure to HIV.
- 28 day post exposure prophylaxis (antiretroviral therapy).
- The morning after pill for women who have been exposed through rape.
- Sexually transmitted disease (STD) preventative medication if required.
- Access to a medical practitioner who will take blood for HIV testing immediately following exposure, as well as follow-up testing 90 days later.
- Access to an HIV management programme (excluding the cost of treatment) if you have complied with the post exposure treatment and still become HIV positive after the incident.

**\*Only available in South Africa**



Our partners dedicated to assisting you



**THE CODE GROUP**  
WEB • MOBILE • CLOUD • SOLUTIONS

It's not just a service, it's a way of life...  
Welcome to your Essential Peace of Mind.

